



Drug & Device Litigation Advertising Trends

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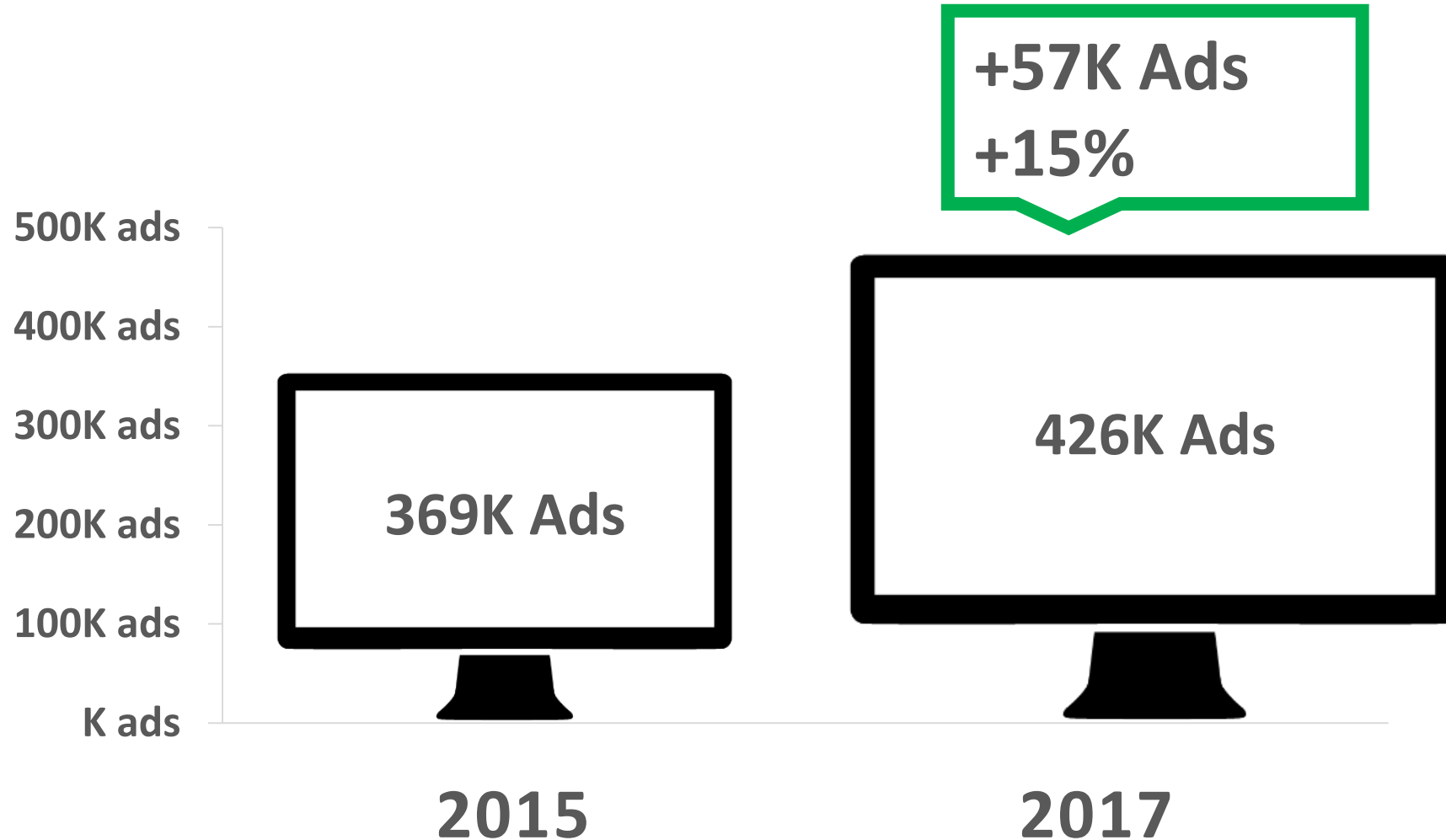
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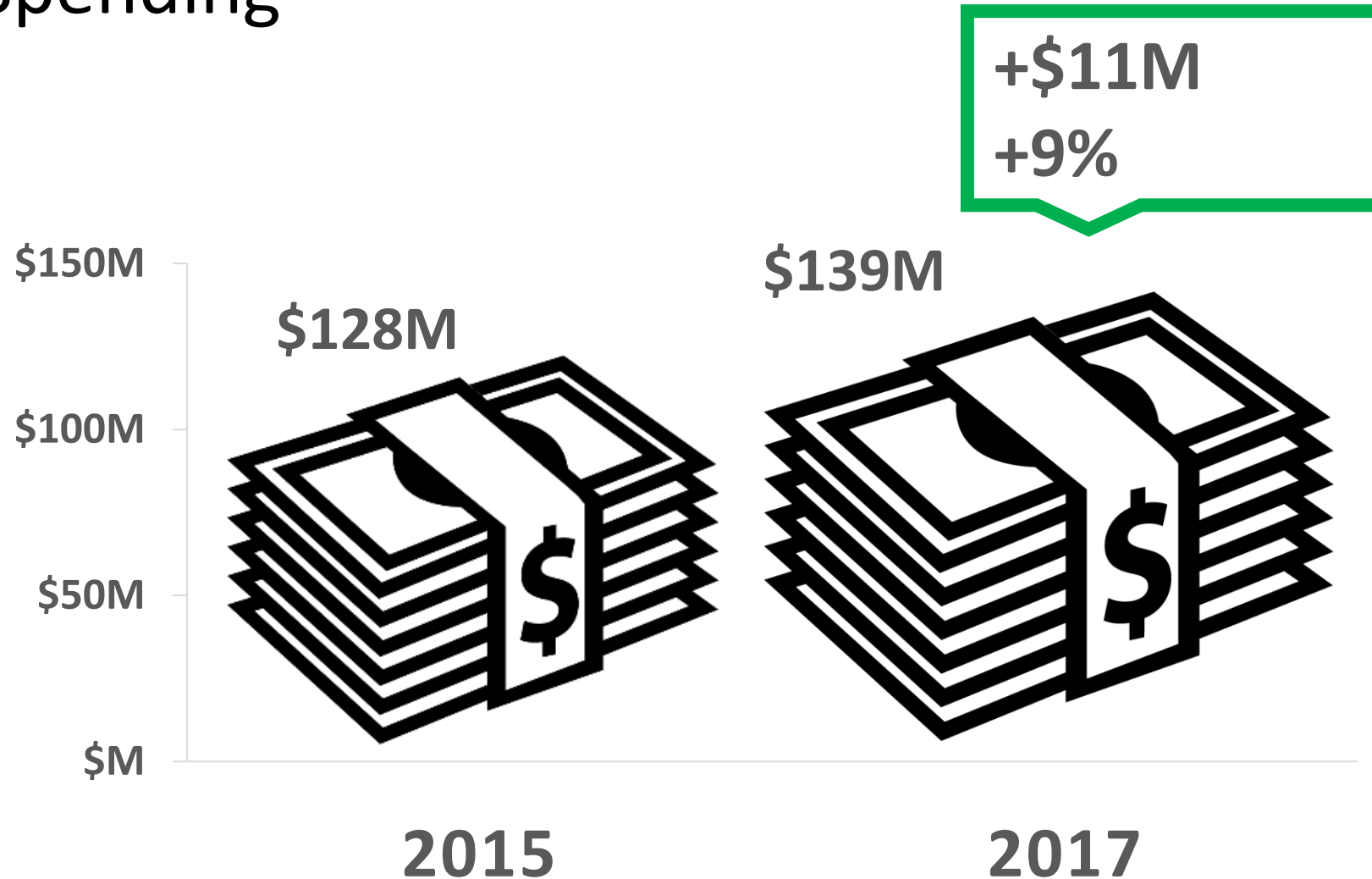
Washington, DC 20006

Drug & Medical Device Mass Tort Litigation Number of Ads



Source: X Ante utilizing Kantar CMAG data

Drug & Medical Device Mass Tort Litigation TV Ad Spending



Source: X Ante utilizing Kantar CMAG data