



American Tort Reform Association

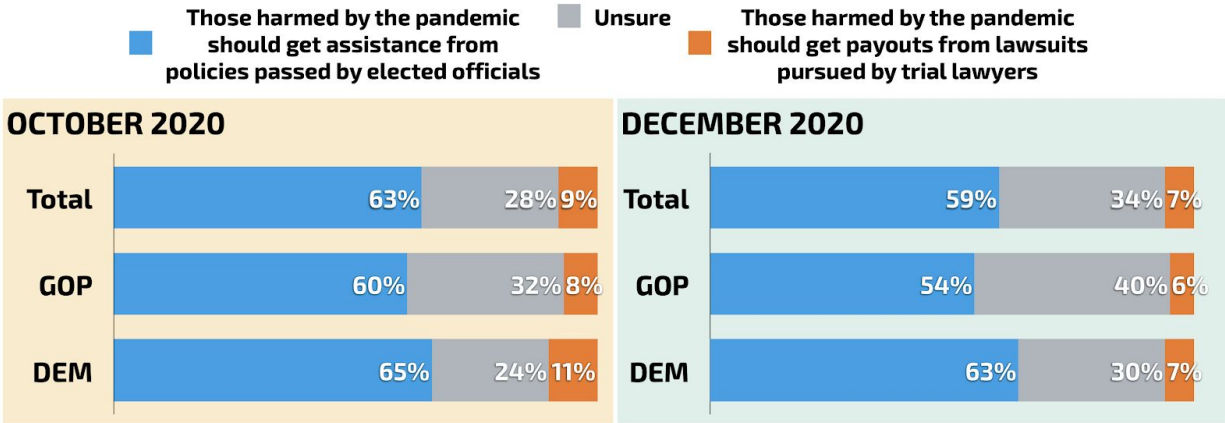
December 2020 COVID-19 Omnibus Polling

Key Findings:

- Majorities across both parties maintain that elected officials should respond to the pandemic, rather than trial lawyers. 59% say those harmed by the pandemic should get assistance from policies passed by elected officials, versus just 7% who say they should get payouts from lawsuits: this is consistent from October when 63% favored assistance through policy versus 9% who favored payouts from lawsuits.
- Messaging on small business receives an even stronger response: 74% say small businesses affected by COVID-19 should be supported by government grants or loans versus 6% who say lawyers should help small businesses pursue legal claims.
- 48% of voters agree law firms using PPP funds for lawsuit advertising is inappropriate compared to 26% who say this is appropriate. This trend holds from October when 62% called lawsuit advertising inappropriate and 24% considered this appropriate; the discrepancy in those who call advertising inappropriate was driven by a greater proportion of Unsure respondents.
- The proportion of voters who say trial lawyer advertisements are annoying and take advantage of people is virtually unchanged from October: 65% said advertisements are annoying and take advantage of people in December, and 66% said the same in October.

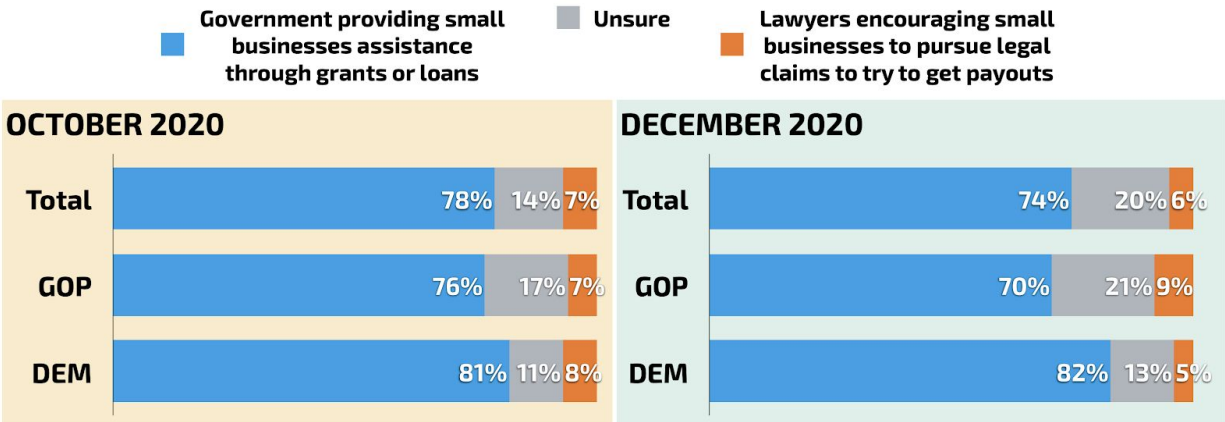
Clear Bipartisan Majority Still Supports Policy Over Lawsuits

Q. When it comes to dealing with the challenges caused by COVID-19, even if neither is perfect, which do you think is a better approach?



Three Quarters Support Small Business Grants Over Lawsuits

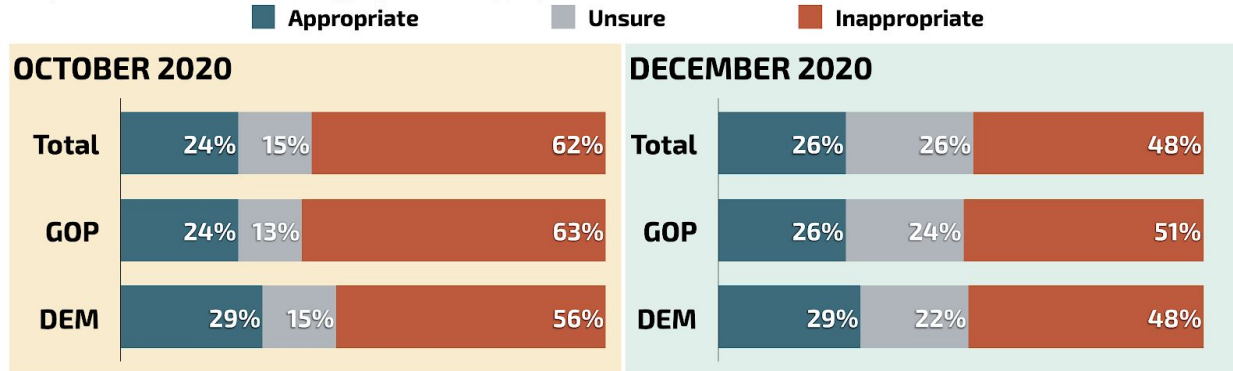
Q. When it comes to helping small businesses who have been affected by COVID-19, even if neither is perfect, which do you think is a better approach?



PPP Misuse Considered Inappropriate By A Nearly 2-to-1 Ratio

Q. Due to COVID-19, some small businesses were granted financial assistance through the Paycheck Protection Program (or PPP), a federal government program funded by taxpayer dollars. PPP was intended to help small businesses meet essential expenses like rent and to keep their employees on payroll. Some law firms used PPP funds to place TV ads about lawsuits they are pursuing.

Do you think this sounds like an appropriate or inappropriate use of PPP funds?



Clear Majority Dislikes Trial Lawyer Advertising

Q. In general, which of the following would you say best describes your view on TV advertisements for trial lawyers?

