

LEGAL SERVICES ADVERTISING NEVADA

\$24 M TV
 \$17 M OUTDOOR
 \$4 M DIGITAL
 \$4 M RADIO
 \$976 k PRINT

**\$48.9
MILLION**

spent in 2022 on
lawyer ads



THE CYCLE OF LAWSUIT ABUSE

Nevada trial lawyers spend millions on ads every year to recruit more clients so they can file more lawsuits and get more money in payouts for themselves.

**BUT WE ALL PAY THE COSTS
OF LAWSUIT ABUSE . . .**

Every hardworking Nevadan pays a **\$943 TORT TAX** every year due to excessive tort costs.



An estimated **27,572 JOBS** are lost annually due to excessive tort costs.



@AmTortReform | www.atra.org